

STUDIO: FLYY PICTURE STUDIOS, INC

EXECUTIVE PRODUCER: JAY MCFLY

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SNOW ANGELS

OVERVIEW

LOGLINE

SYNOPSIS

CHARACTER BREAKDOWNS

SETTING / TONE / VISUAL MOOD BOARD

MORE LIKE THIS...

WHY THIS FILM?

BUDGET & SCHEDULING

TARGET AUDIENCE

MARKETING PLAN

CONCLUSION



SNOW ANGELS

DRAMA | THRILLER

LOGLINE

Inspired by true events, two carefree Miami party girls aboard a luxury cruise to South America find themselves unwittingly caught inside an international ***cocaine-smuggling operation***—forcing them to outsmart the criminals behind it before paradise becomes their grave.









SNOW ANGELS

DRAMA | THRILLER

SYNOPSIS

Best friends **Nicole Giliotti** and **Camila Ziegler** live for the high life—nightclubs, fast money, and no-strings freedom in Miami. When a spontaneous girls' trip turns into a luxury cruise to South America aboard the **Royal Countess**", it seems like the ultimate escape: sun, parties, and a chance to reset their lives.

But the vacation spirals into a nightmare when the women unwittingly become entangled in an international **cocaine-smuggling operation** run by a powerful cartel with connections in the U.S. government. As federal agents close in and the cartel turns on them, Nicole and Camila must rely on their wits, loyalty, and street smarts to survive at sea, expose the operation, and make it back to shore alive.

A sexy, suspenseful, and unflinching ride inspired by true events, **Snow Angels** is a story of friendship, survival, and the high cost of a life with no limits.


SNOW ANGELS
DRAMA | THRILLER
CHARACTER
BREAKDOWNS

SNOW ANGELS

CHARACTER BREAKDOWNS

NICOLE GILIOTTI









Nicole Giliotti is a fearless, charismatic, and spontaneous Miami native who lives for the next party, the next trip, and the thrill of the unknown. Fun-loving and fiercely loyal to her best friend Camila, Nicole's street smarts and instinct for survival are put to the ultimate test when their dream vacation aboard a luxury cruise to South America turns into a dangerous international cocaine-smuggling operation. What begins as an escape soon becomes a fight for their freedom — and their lives.

SNOW ANGELS

CHARACTER BREAKDOWNS

CAMILA ZIEGLER

Camila Ziegler is the free-spirited, confident, and fiercely loyal best friend to Nicole. With her effortless beauty, quick wit, and undeniable charm, Camila knows how to have a good time — and how to get out of trouble. But when their dream vacation turns into a deadly cocaine-smuggling operation, Camila's resourcefulness and courage are put to the ultimate test, proving she's more than just a party girl.









SNOW ANGELS

CHARACTER BREAKDOWNS

BRYCE DANSON

DEA AGENT

Confident, sharp, and relentless, **Bryce Danson** is a seasoned DEA agent who plays by his own rules. With a no-nonsense attitude and a deep sense of justice, he's the steady force of the team — always one step ahead, even when it means bending the rules.

In Miami, Bryce is determined to bring down the drug empire that's terrorizing the city, no matter the cost.



EVAN MYERS

DEA AGENT

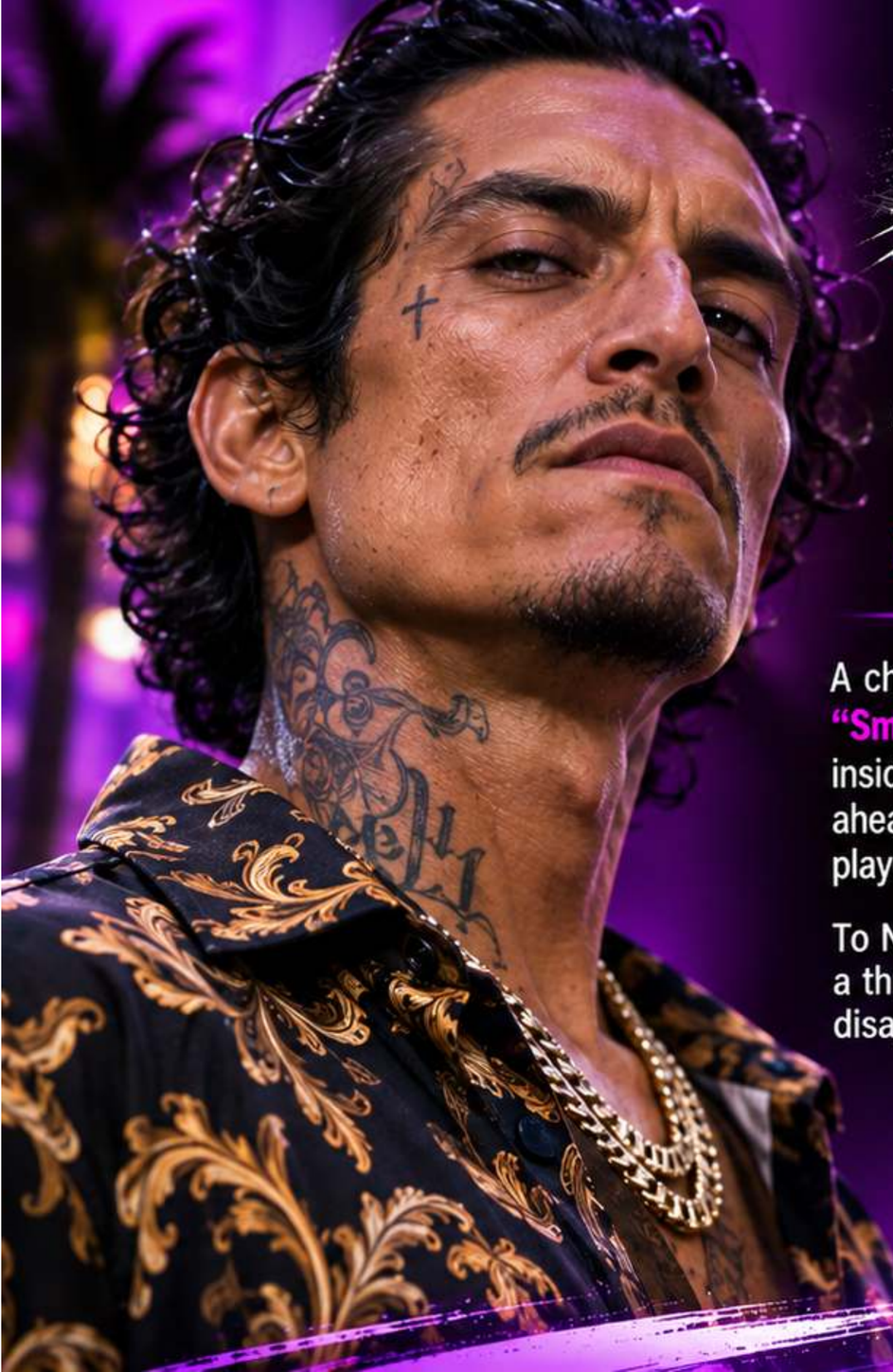
Methodical, intelligent, and highly analytical, **Evan Myers** is the strategist of the team. A former federal prosecutor, he brings legal expertise, keen instincts, and a calm under pressure demeanor to the fight.

In Miami, Evan is focused on dismantling the network from the inside out — proving that justice is worth the fight.

SNOW ANGELS

CHARACTER BREAKDOWNS

EDGAR "SMILEY" JUAREZ









A charismatic but deadly Miami drug broker, Edgar **"Smiley" Juarez** is the crew's primary contact on the inside. Charming, calculated, and always two steps ahead, Smiley keeps the product, the money, and the players moving — but his loyalty is never guaranteed.

To Nicole and Camila, he's both an opportunity and a threat, a man who can make them rich or get them disappeared just as easily.

SNOW ANGELS | SETTING / TONE / VISUAL MOOD BOARD























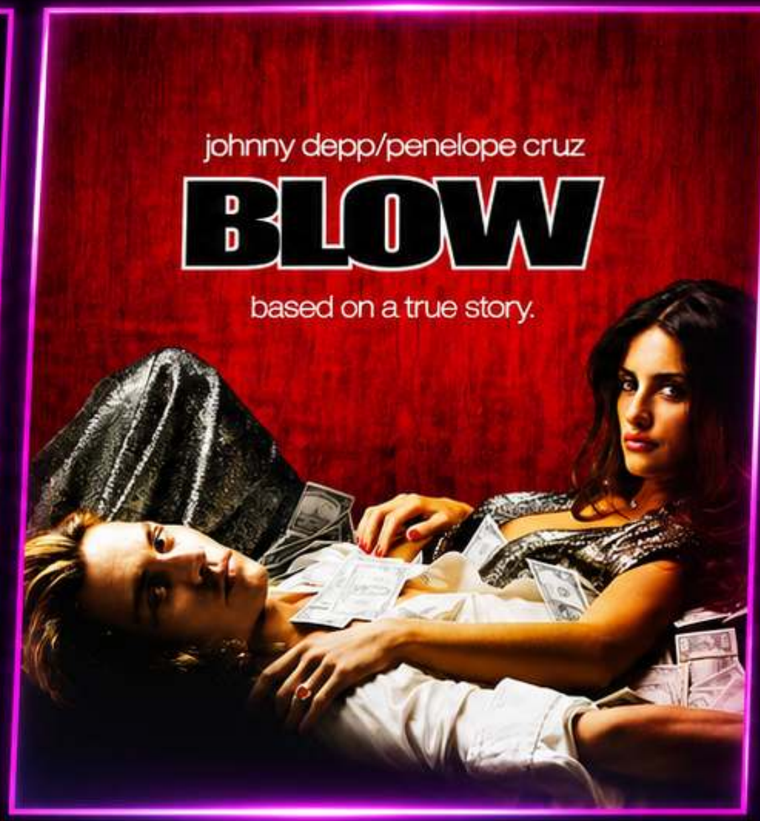
SETTING
MIAMI, FLORIDA

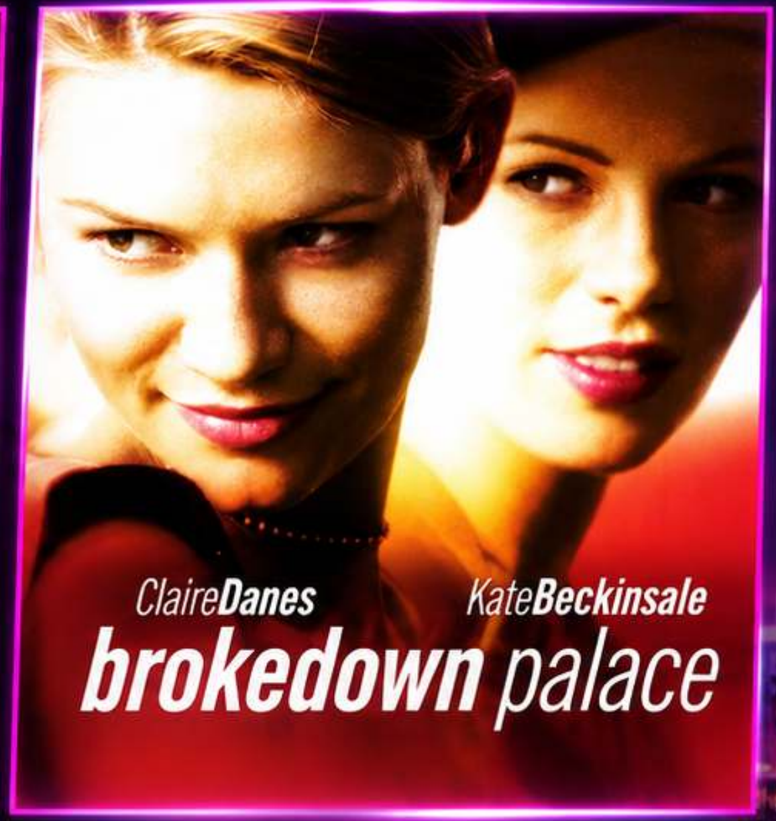
TONE
GRITTY • SENSUAL • HIGH-STAKES

VISUAL STYLE
STYLIZED REALISM • NEON NOIR • CRIME THRILLER EDGE

SNOW ANGELS | MORE LIKE THIS...







SPRING BREAKERS × **BLOW** × **BROKEDOWN PALACE**

YOUTH • EXCESS • CRIME | *DRUG TRADE • AMBITION • BETRAYAL* | *FRIENDSHIP • FOREIGN CRIME • HIGH STAKES*

*A stylish crime thriller that blends the wild, hedonistic energy of **Spring Breakers**, the drug-world ambition of **Blow**, and the international high-stakes tension of **Brokedown Palace**.*



SNOW ANGELS | BUDGET & SCHEDULING

ESTIMATED BUDGET

$18,000,000

BUDGET BREAKDOWN (EST.)

Above-the-Line (Cast, Director, Producers)	$5,400,000
Production (Crew, Locations, Equipment)	$6,000,000
Post-Production (Editing, VFX, Sound, Music)	$2,500,000
Marketing & Distribution (P&A)	$3,600,000
Contingency (5%)	$500,000
TOTAL	**$18,000,000**

PRODUCTION SCHEDULE (EST.)

DEVELOPMENT	PRE-PRODUCTION	PRINCIPAL PHOTOGRAPHY	POST-PRODUCTION	TARGET RELEASE
Q2 – Q3 2027 (3 MONTHS)	Q4 2027 (2 MONTHS)	Q1 – Q2 2028 (10 WEEKS)	Q2 – Q3 2028 (4 MONTHS)	Q4 2028

SNOW ANGELS / TARGET AUDIENCE



PRIMARY AUDIENCE

Ages 18–49

Viewers who gravitate toward stylish, character-driven crime dramas with high stakes, sexuality and a sophisticated edge.

KEY AUDIENCE SEGMENTS

CRIME DRAMA FANS
(Narcos, Power, Queen of the South)

THRILLER AUDIENCES
(Blow, Traffic, (Miami Vice)

LATIN & MULTICULTURAL VIEWERS
A strong, passionate and global base

ADULT CONTEMPORARY AUDIENCE
Drawn to complex relationships, pleasure and the cost of ambition

AUDIENCE APPEAL

- ✓ Gritty, sexy and immersive crime world
- ✓ Complex, morally gray characters
- ✓ A blend of drug trade, power, and personal betrayal
- ✓ A vibrant Miami setting with a global, cinematic feel



SNOW ANGELS | MARKETING PLAN

A bold, stylish crime thriller with crossover appeal—built for theaters, streaming and global audiences.

MARKETING STRATEGY

CINEMATIC TRAILER LAUNCH
High-impact trailer across theaters, streaming and social

TALENT-DRIVEN CAMPAIGN
Leverage cast interviews, podcasts and digital features

MIAMI EXPERIENCE
Immersive pop-ups, club events and "Snow Angels" party series

MUSIC INTEGRATION
Original soundtrack with top hip-hop, Latin and crossover artists

SOCIAL MEDIA AMPLIFICATION
Viral content, behind-the-scenes access and influencer partnerships

KEY PLATFORMS & CHANNELS

THEATRICAL RELEASE | prime video | NETFLIX | tv+ | max | hulu

CAMPAIGN TIMELINE (EST.)

T-12 MONTHS
Announcement, first look & talent rollout

T-9 MONTHS
Teaser trailer & festival screenings

T-6 MONTHS
Full trailer, poster campaign & media tour

T-3 MONTHS
Experiential events & influencer push

RELEASE
Theatrical debut & global marketing blitz



CONCLUSION

A STYLISH, HIGH-STAKES CRIME THRILLER THAT DELIVERS PASSION, POWER, AND GLOBAL APPEAL.

FLYY
PICTURE STUDIOS, INC

JAY MCFLY
FLYY PICTURE STUDIOS, INC
email: jay@flyypicturestudios.com
phone: (386) 286 - 0722
website: www.flyypicturestudios.com
social media: @flyypicturestudios